

ALV # \_\_\_\_\_ ALV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 R ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6283048 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMER \*SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG27/12 10.19

REP: MAKEGOOD  
 LN 24 ADDED  
 \$4000 ADDED FROM HDLN #6272557  
 NEW TTL \$98,550  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

8/27

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 24    | A   |    | 800P-900P   | 30   |     | \$4,000.00 | 8/29       | 8/29     | 1        |           | WED  | 1         |

AGENCY ADVERTISER CODE = 95  
 AGENCY PRODUCT CODE = 101  
 AGENCY EST# = 1617  
 PROGRAM : AMERICAS GOT TALENT  
 CON COM1 : AMERICAS GOT TALENT

RA/5/12 #CC  
 8/29/12 #CC  
 (5)  
 (5)

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | SPTS      |

AUG/12 59075.00 SEP/12 39475.00  
 CONTRACT TOTAL 98550.00  
 TOTAL SPOTS 106

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ACCURATE  
 SVC- NSI BOOKS- JUL/PJ  
 DEMOS- RTG\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 756 Issue 5



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                            |                          |             |                    |                    |
|--------------------|----------------------------|--------------------------|-------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 98550       | Campaign Ref:      | E:120816132        |
| Buyer:             |                            | Client/Product/Estimate: | 95/101/1617 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/13/12 to 09/02/12       | Weeks:                   | 3           | Order Ref:         | 06283048           |
| Est./PO Number:    | 06283048                   | Contract type:           | Political   | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |             | Business Category: | Transactional      |

|              |                      |                |      |             |                          |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product:     | Obama 4 Amer *Sked C | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household        | Order:         |      |             |                          |

| Ref                                   | Sales Product Details               | Rev Type | Rate | Spot Type   | 08/13        | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|-------------------------------------|----------|------|-------------|--------------|-------|-------|-------|------|
| 1                                     | M-F 1p Days Of Our Lives<br>MTWTF.. | 03       | 425  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 4250 |
| 2                                     | M-F 11a Daytime<br>MTWTF..          | 02       | 200  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2000 |
| 3                                     | M-F 2p Rachael Ray<br>MTWTF..       | 03       | 250  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2500 |
| 4                                     | M-F 4p Dr Oz<br>MTWTF..             | 03       | 650  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6500 |
| 5                                     | M-Th, Su 430a News<br>MTWTF..       | 02       | 65   | 30<br>Comme | Nbr of Spots | 4     | 4     | 8     | 520  |
| 6                                     | M-F 5a News<br>MTWTF..              | 01       | 300  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 3000 |
| 7                                     | M-F 530a News<br>MTWTF..            | 01       | 625  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6250 |
| 8                                     | M-F 530p News<br>MTWTF..            | 03       | 1000 | 30<br>Comme | Nbr of Spots | 3     | 3     | 6     | 6000 |
| Weekly Totals: Total Spots(Ord Spots) |                                     |          |      |             |              | 58    | 48    | 106   |      |
| Closed PR                             |                                     |          |      |             | 5            |       |       | 5     |      |

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 756 Issue 5



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President  
Buyer: ...  
Schedule Dates: 08/13/12 to 09/02/12  
Est./PO Number: 06283048  
Associated Copies: No

Submission Cost: 98550  
Client/Product/Estimate: 95 /101 /1617  
Weeks: 3  
Contract type: Political

Campaign Ref: E-120816132  
Sales Rep: HRP Washington, DC  
Order Ref: 06283048  
Business Type: POLITICAL  
Business Category: Transactional

| Ref                                   | Sales Product Details                         | Rev Type | Rate | Spot Type   | 08/13        | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|------|
| 9                                     | M-F 6p News<br>MTWTF..                        | 02       | 2000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 8000 |
| 10                                    | M-F 6a News<br>MTWTF..                        | 02       | 1000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 4000 |
| 11                                    | M-F 7p News<br>MTWTF..                        | 01       | 2200 | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 4400 |
| 12                                    | M-F 7a Today Show<br>MTWTF..                  | 01       | 2000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 8000 |
| 13                                    | M-F 730p Entertainment Tonight<br>MTWTF..     | 02       | 1850 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 7400 |
| 14                                    | Mon 9p ET / 8p CT Stars Earn Stripes<br>M.... | 02       | 4000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 8000 |
| 15                                    | Sat 12p News<br>.....S                        | 02       | 200  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 200  |
| 16                                    | Sat 6p News<br>.....S                         | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     | 1     | 1     | 900  |
| 17                                    | Sun 6p News<br>.....S                         | 02       | 1000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1     | 1000 |
| 18                                    | Sun 8a Today Show                             | 02       | 700  | 30          | Nbr of Spots | 1     | 1     | 1     | 700  |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             |              | 58    | 48    | 106   |      |
| Closed PR                             |   |          |      |             | 5            |       |       | 5     |      |

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Barack Obama/ D/ President  
Submission Number 756 Issue 5



WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8886

Original

|                    |                            |                          |             |                    |                    |
|--------------------|----------------------------|--------------------------|-------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 98550       | Campaign Ref:      | E:120816132        |
| Buyer:             | ..                         | Client/Product/Estimate: | 95/101/1617 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/13/12 to 09/02/12       | Weeks:                   | 3           | Order Ref:         | 06283048           |
| Est./PO Number:    | 06283048                   | Contract type:           | Political   | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |             | Business Category: | Transactional      |

| Ref            | Sales Product Details                            | Rev Type | Rate  | Spot Type   | 08/13                     | 08/20 | 08/27 | Total | Cost  |
|----------------|--|----------|-------|-------------|---------------------------|-------|-------|-------|-------|
| 19             | M-Th, Su 430a News<br>.....S                     | 02       | 65    | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     |       | 1     | 700   |
| 20             | M-Th, Su 430a News<br>.TWT...                    | 02       | 65    | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     |       | 1     | 65    |
| 21             | Wed 8p ET / 7p CT Americas Got Talent<br>.W....  | 02       | 4000  | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 4000  |
| 22             | Wed 9p ET / 8p CT Americas Got Talent<br>..W.... | 02       | 15000 | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 15000 |
| 23             | M-F 4p Dr Oz<br>..WTF..                          | 03       | 650   | 30<br>Comme | Nbr of Spots              | 2     |       | 2     | 1300  |
| 24             | M-F 530a News<br>..WTF..                         | 01       | 500   | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 500   |
| 25             | Wed 8p ET / 7p CT Americas Got Talent<br>..W.... | 02       | 4000  | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 4000  |
| Weekly Totals: |  |          |       |             | Total Spots(Ord Spots)    | 5     | 58    | 48    | 106   |
| Closed PR      |  |          |       |             |                           | 5     |       |       |       |

Pre-emption Summary

| Ref | Sales Product      | Spot Type      | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|--------------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 15  | Sat 12p News       | :30 Commercial | 08/13/12      | Closed Pre Emption | 200.00         | No Makegood / Credit     | 0000000000   | E:120816132  |
| 16  | Sat 6p News        | :30 Commercial | 08/13/12      | Closed Pre Emption | 900.00         | No Makegood / Credit     | 0000000000   | E:120816132  |
| 17  | Sun 6p News        | :30 Commercial | 08/13/12      | Closed Pre Emption | 1,000.00       | No Makegood / Credit     | 0000000000   | E:120816132  |
| 18  | Sun 8a Today Show  | :30 Commercial | 08/13/12      | Closed Pre Emption | 700.00         | No Makegood / Credit     | 0000000000   | E:120816132  |
| 19  | M-Th, Su 430a News | :30 Commercial | 08/13/12      | Closed Pre Emption | 65.00          | No Makegood / Credit     | 0000000000   | E:120816132  |

Grand Totals

|        |       | Month 8 Weeks: 4 |       | Month 9 Weeks: 5 |       |
|--------|-------|------------------|-------|------------------|-------|
| Totals |       | 08/13            | 08/20 | 08/27            |       |
| Spots  | 106   | 0                | 58    |                  | 48    |
| Cost   | 98550 | 0                | 59140 |                  | 39410 |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 106       |
| Gross Total: | 98,550.00 |
| Commission:  | 14,782.50 |
| Net Total:   | 83,767.50 |

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/C/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
 3050 K ST NW, SALES PRSN WA- MEGHAN MCCARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6283048 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
 PRDCT OBAMA 4 AMER \*SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 - AUG31/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG20/12 16.22

REP: MAKEGOOD/REVISION  
 SPOTS CANCELED ON LN'S 15-19  
 LN'S 19-23 ADDED AS MG'S  
 TIME CHANGE LN 2  
 LN 14 SUBJECT CHANGE  
 TEL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 2   | T   |    | 1100A-1200N | 30   |     | \$200.00 | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| AGENCY ADVERTISER CODE = 95<br>AGENCY PRODUCT CODE = 101<br>AGENCY EST# = 1617<br>PROGRAM : DAYTIME<br>CON COM1 : DAYTIME |     |    |             |      |     |          |            |          |          |           |      |           |

8122112 FCC (CS)

9/1/12

FAX# 703-516-9680  
AUG20/12 16.22  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE#                         | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 14                            | NZ  |    | 900P-1000P  | 30   |     | \$4,000.00 | 8/20       | 8/27     | 1        |           | MON  | 2         |
| PROGRAM : STARS EARN STRIPES  |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: STARS EARN STRIPES  |     |    |             |      |     |            |            |          |          |           |      |           |
| 15                            | ES  |    | 1200N-100P  | 30   |     | \$200.00   | 8/18       | 8/18     | 0        |           | SAT  | 0         |
| 15                            | ES  |    | 1200N-100P  | 30   |     | \$200.00   | 8/25       | 8/25     | 1        |           | SAT  | 1         |
| PROGRAM : NEWSCHANNEL 8 @ 12N |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 @ 12N |     |    |             |      |     |            |            |          |          |           |      |           |
| 16                            | ES  |    | 600P-630P   | 30   |     | \$900.00   | 8/18       | 8/18     | 0        |           | SAT  | 0         |
| 16                            | ES  |    | 600P-630P   | 30   |     | \$900.00   | 8/25       | 8/25     | 1        |           | SAT  | 1         |
| PROGRAM : NEWSCHANNEL 8       |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8       |     |    |             |      |     |            |            |          |          |           |      |           |
| 17                            | ES  |    | 600P-630P   | 30   |     | \$1,000.00 | 8/19       | 8/19     | 0        |           | SUN  | 0         |
| 17                            | ES  |    | 600P-630P   | 30   |     | \$1,000.00 | 8/26       | 8/26     | 1        |           | SUN  | 1         |
| PROGRAM : NEWSCHANNEL 8       |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8       |     |    |             |      |     |            |            |          |          |           |      |           |
| 18                            | ES  |    | 800A-900A   | 30   |     | \$700.00   | 8/19       | 8/19     | 0        |           | SUN  | 0         |
| 18                            | ES  |    | 800A-900A   | 30   |     | \$700.00   | 8/26       | 8/26     | 1        |           | SUN  | 1         |
| PROGRAM : SUNDAY TODAY        |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: SUNDAY TODAY        |     |    |             |      |     |            |            |          |          |           |      |           |
| 19                            | S   |    | 900P-1100P  | 30   |     | \$4,500.00 | 8/19       | 8/26     | 0        |           | SUN  | 0         |
| PROGRAM : AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |
| 20                            | A   |    | 800P-900P   | 30   |     | \$4,000.00 | 8/22       | 8/22     | 1        |           | WED  | 1         |
| PROGRAM : AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |
| 21                            | A   |    | 900P-1000P  | 30   |     | 15000.00   | 8/22       | 8/22     | 1        |           | WED  | 1         |
| PROGRAM : AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: AMERICAS TALENT     |     |    |             |      |     |            |            |          |          |           |      |           |



| LINE#               | REF | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS               |
|---------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-------------------------|
| 22                  | A   |    | 400P-500P   | 30   |     | \$650.00 | 8/22       | 8/24     | 2        |           | W-F  | 2                       |
| PROGRAM : DOCTORS   |     |    |             |      |     |          |            |          |          |           |      |                         |
| CON COM1: DOCTORS   |     |    |             |      |     |          |            |          |          |           |      |                         |
| 23                  | A   |    | 530A-600A   | 30   |     | \$500.00 | 8/22       | 8/24     | 1        |           | W-F  | 1                       |
| PROGRAM : 530A NEWS |     |    |             |      |     |          |            |          |          |           |      |                         |
| CON COM1: 530A NEWS |     |    |             |      |     |          |            |          |          |           |      |                         |
| AUG/12              |     |    | 59075.00    |      |     | SEP/12   |            |          |          |           |      |                         |
|                     |     |    |             |      |     |          |            |          |          |           |      | CONTRACT TOTAL 94550.00 |
|                     |     |    |             |      |     |          |            |          |          |           |      | TOTAL SPOTS 105         |

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 2% CABL 0%  
 SHARES ACCURATE  
 SVC- NSI BOOKS- JUL/PJ  
 DEMOS- RTG\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 745 Issue 4



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                            |                          |               |                    |                    |
|--------------------|----------------------------|--------------------------|---------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 94550         | Campaign Ref:      | E:120816132        |
| Buyer:             |                            | Client/Product/Estimate: | 95 /101 /1617 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/13/12 to 09/02/12       | Weeks:                   | 3             | Order Ref:         | 06283048           |
| Est./PO Number:    | 06283048                   | Contract type:           | Political     | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |               | Business Category: | Transactional      |

|              |                      |                |      |             |                          |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product:     | Obama 4 Amer *Sked C | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household        | Order:         |      |             |                          |

| Ref                                   | Sales Product Details               | Rev Type | Rate | Spot Type   | 08/13        | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|-------------------------------------|----------|------|-------------|--------------|-------|-------|-------|------|
| 1                                     | M-F 1p Days Of Our Lives<br>MTWTF.. | 03       | 425  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 4250 |
| 2                                     | M-F 11a Daytime<br>MTWTF..          | 02       | 200  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2000 |
| 3                                     | M-F 2p Rachael Ray<br>MTWTF..       | 03       | 250  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2500 |
| 4                                     | M-F 4p Dr Oz<br>MTWTF..             | 03       | 650  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6500 |
| 5                                     | M-Th, Su 430a News<br>MTWTF..       | 02       | 65   | 30<br>Comme | Nbr of Spots | 4     | 4     | 8     | 520  |
| 6                                     | M-F 5a News<br>MTWTF..              | 01       | 300  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 3000 |
| 7                                     | M-F 530a News<br>MTWTF..            | 01       | 625  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6250 |
| 8                                     | M-F 530p News<br>MTWTF..            | 03       | 1000 | 30<br>Comme | Nbr of Spots | 3     | 3     | 6     | 6000 |
| Weekly Totals: Total Spots(Ord Spots) |                                     |          |      |             |              | 58    | 47    | 105   |      |
| Closed PR                             |                                     |          |      |             | 5            |       |       | 5     |      |

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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 745 Issue 4



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

|                    |                            |                          |               |                    |                    |
|--------------------|----------------------------|--------------------------|---------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 94560         | Campaign Ref:      | E:120816132        |
| Buyer:             |                            | Client/Product/Estimate: | 95 /101 /1617 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/13/12 to 09/02/12       | Weeks:                   | 3             | Order Ref:         | 06283048           |
| Est./PO Number:    | 06283048                   | Contract type:           | Political     | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |               | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                          | Rev Type | Rate | Spot Type   | 08/13        | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|--------------|-------|-------|-------|------|
| 9                                     | M-F 6p News<br>MTWTF..                         | 02       | 2000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 8000 |
| 10                                    | M-F 6a News<br>MTWTF..                         | 02       | 1000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 4000 |
| 11                                    | M-F 7p News<br>MTWTF..                         | 01       | 2200 | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 4400 |
| 12                                    | M-F 7a Today Show<br>MTWTF..                   | 01       | 2000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 8000 |
| 13                                    | M-F 730p Entertainment Tonight<br>MTWTF..      | 02       | 1850 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 7400 |
| 14                                    | Mon 9p ET / 8p CT Stars Earn Stripes<br>M..... | 02       | 4000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 8000 |
| 15                                    | Sat 12p News<br>.....S.                        | 02       | 200  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 200  |
| 16                                    | Sat 6p News<br>.....S.                         | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 900  |
| 17                                    | Sun 6p News<br>.....S                          | 02       | 1000 | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 1000 |
| 18                                    | Sun 8a Today Show                              | 02       | 700  | 30          | Nbr of Spots | 1     |       | 1     | 700  |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 5            | 58    | 47    | 105   |      |
| Closed PR                             |  |          |      |             |              |       |       |       |      |

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 745 Issue 4



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 94560                 | <b>Campaign Ref:</b> E:120816132        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 /101 /1617 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/13/12 to 09/02/12 | <b>Weeks:</b> 3                               | <b>Order Ref:</b> 06283048              |
| <b>Est./PO Number:</b> 06283048             | <b>Contract type:</b> Political               | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                            | Rev Type | Rate  | Spot Type   | 08/13                     | 08/20 | 08/27 | Total | Cost  |
|--|--|----------|-------|-------------|---------------------------|-------|-------|-------|-------|
| 19   | M-Th, Su 430a News<br>.....S                     | 02       | 65    | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     |       | 1     | 700   |
| 20   | M-Th, Su 430a News<br>.....S                     | 02       | 65    | 30<br>Comme | Nbr of Spots<br>Closed PR | 1     |       | 1     | 65    |
| 21   | M-Th, Su 430a News<br>TWTF...                    | 02       | 65    | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 65    |
| 22   | Wed 9p ET / 8p CT Americas Got Talent<br>..W.... | 02       | 4000  | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 4000  |
| 23   | Wed 9p ET / 8p CT Americas Got Talent<br>..W.... | 02       | 15000 | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 15000 |
| 24   | M-F 530a News<br>..WTF..                         | 03       | 650   | 30<br>Comme | Nbr of Spots              | 2     |       | 2     | 1300  |
| 24   | M-F 530a News<br>..WTF..                         | 01       | 500   | 30<br>Comme | Nbr of Spots              | 1     |       | 1     | 500   |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |  |          |       |             | 5                         | 58    | 47    | 105   |       |
| Closed PR                                    |  |          |       |             | 5                         |       |       | 5     |       |

Pre-emption Summary

| Ref | Sales Product | Spot Type      | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 15  | Sat 12p News  | :30 Commercial | 08/13/12      | Closed Pre Emption | 200.00         | No Makegood / Credit     | 0000000000   | E:120816132  |
| 16  | Sat 6p News   | :30 Commercial | 08/13/12      | Closed Pre Emption | 900.00         | No Makegood / Credit     | 0000000000   | E:120816132  |

| Ref | Sales Product      | Spot Type      | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|--------------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 17  | Sun 6p News        | :30 Commercial | 08/13/12      | Closed Pre Emption | 1,000.00       | No Makegood / Credit     | 0000000000   | E:120816132  |
| 18  | Sun 8a Today Show  | :30 Commercial | 08/13/12      | Closed Pre Emption | 700.00         | No Makegood / Credit     | 0000000000   | E:120816132  |
| 19  | M-Th, Su 430a News | :30 Commercial | 08/13/12      | Closed Pre Emption | 65.00          | No Makegood / Credit     | 0000000000   | E:120816132  |

Grand Totals

|       |        | Month 8 Weeks: 4 |       | Month 9 Weeks: 5 |       |
|-------|--------|------------------|-------|------------------|-------|
|       |        | 08/13            | 08/20 | 08/27            |       |
| Spots | Totals | 105              | 0     | 58               | 47    |
| Cost  |        | 94550            | 0     | 59140            | 35410 |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 105       |
| Gross Total: | 94,550.00 |
| Commission:  | 14,182.50 |
| Net Total:   | 80,367.50 |

AUG16/12 14.0  
WFLA-TV \*\*\*

| REP. # | OFF. # | SALESMAN # |
|--------|--------|------------|
| 1      | 1      | 1          |
| 2      | 2      | 2          |
| 3      | 3      | 3          |
| 4      | 4      | 4          |
| 5      | 5      | 5          |
| 6      | 6      | 6          |
| 7      | 7      | 7          |
| 8      | 8      | 8          |
| 9      | 9      | 9          |
| 10     | 10     | 10         |
| 11     | 11     | 11         |
| 12     | 12     | 12         |
| 13     | 13     | 13         |
| 14     | 14     | 14         |
| 15     | 15     | 15         |
| 16     | 16     | 16         |
| 17     | 17     | 17         |
| 18     | 18     | 18         |
| 19     | 19     | 19         |
| 20     | 20     | 20         |
| 21     | 21     | 21         |
| 22     | 22     | 22         |
| 23     | 23     | 23         |
| 24     | 24     | 24         |
| 25     | 25     | 25         |
| 26     | 26     | 26         |
| 27     | 27     | 27         |
| 28     | 28     | 28         |
| 29     | 29     | 29         |
| 30     | 30     | 30         |
| 31     | 31     | 31         |
| 32     | 32     | 32         |
| 33     | 33     | 33         |
| 34     | 34     | 34         |
| 35     | 35     | 35         |
| 36     | 36     | 36         |
| 37     | 37     | 37         |
| 38     | 38     | 38         |
| 39     | 39     | 39         |
| 40     | 40     | 40         |
| 41     | 41     | 41         |
| 42     | 42     | 42         |
| 43     | 43     | 43         |
| 44     | 44     | 44         |
| 45     | 45     | 45         |
| 46     | 46     | 46         |
| 47     | 47     | 47         |
| 48     | 48     | 48         |
| 49     | 49     | 49         |
| 50     | 50     | 50         |
| 51     | 51     | 51         |
| 52     | 52     | 52         |
| 53     | 53     | 53         |
| 54     | 54     | 54         |
| 55     | 55     | 55         |
| 56     | 56     | 56         |
| 57     | 57     | 57         |
| 58     | 58     | 58         |
| 59     | 59     | 59         |
| 60     | 60     | 60         |
| 61     | 61     | 61         |
| 62     | 62     | 62         |
| 63     | 63     | 63         |
| 64     | 64     | 64         |
| 65     | 65     | 65         |
| 66     | 66     | 66         |
| 67     | 67     | 67         |
| 68     | 68     | 68         |
| 69     | 69     | 69         |
| 70     | 70     | 70         |
| 71     | 71     | 71         |
| 72     | 72     | 72         |
| 73     | 73     | 73         |
| 74     | 74     | 74         |
| 75     | 75     | 75         |
| 76     | 76     | 76         |
| 77     | 77     | 77         |
| 78     | 78     | 78         |
| 79     | 79     | 79         |
| 80     | 80     | 80         |
| 81     | 81     | 81         |
| 82     | 82     | 82         |
| 83     | 83     | 83         |
| 84     | 84     | 84         |
| 85     | 85     | 85         |
| 86     | 86     | 86         |
| 87     | 87     | 87         |
| 88     | 88     | 88         |
| 89     | 89     | 89         |
| 90     | 90     | 90         |
| 91     | 91     | 91         |
| 92     | 92     | 92         |
| 93     | 93     | 93         |
| 94     | 94     | 94         |
| 95     | 95     | 95         |
| 96     | 96     | 96         |
| 97     | 97     | 97         |
| 98     | 98     | 98         |
| 99     | 99     | 99         |
| 100    | 100    | 100        |

BUYER NAME KATIE KUELEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

PRDCT OBAMA 4 AMER \*SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

|          |           |                      |      |          |       |
|----------|-----------|----------------------|------|----------|-------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | AUG16/12 | 14.04 |
|----------|-----------|----------------------|------|----------|-------|

[illegible]

NEW ORDER  
TTL \$94,550 @108X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1617  
AGENCY PRODUCT CODE = 101

|   |           |    |          |      |      |   |     |    |
|---|-----------|----|----------|------|------|---|-----|----|
| 1 | 100P-200F | 30 | \$425.00 | 8/20 | 8/31 | 5 | M-F | 10 |
|---|-----------|----|----------|------|------|---|-----|----|

PROCPAM : DAYS OF OUR LIVES  
CON COM1: DAYS OF OUR LIVES

A handwritten signature in dark ink, appearing to be "R". It consists of a large loop at the top left, followed by a vertical stroke, and then a diagonal stroke extending towards the bottom right.

52

REP HEADLINE# 6283048  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG16/12 14.0  
 \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 2     |     |    | 1000A-1100A<br>PROGRAM : DAYTIME<br>CON COM1: DAYTIME                       | 30   |     | \$200.00   | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 3     |     |    | 200P-300P<br>PROGRAM : RACHAEL RAY<br>CON COM1: RACHAEL RAY                 | 30   |     | \$250.00   | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 4     |     |    | 400P-500P<br>PROGRAM : DR. OZ<br>CON COM1: DR. OZ                           | 30   |     | \$650.00   | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 5     |     |    | 430A-459A<br>PROGRAM : NC 8 TODAY AT 430A<br>CON COM1: NC 8 TODAY AT 430A   | 30   |     | \$65.00    | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 6     |     |    | 500A-530A<br>PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY | 30   |     | \$300.00   | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 7     |     |    | 530A-600A<br>PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY | 30   |     | \$625.00   | 8/20       | 8/31     | 5        |           | M-F  | 10        |
| 8     |     |    | 530P-600P<br>PROGRAM : NEWS CHANNEL 8 530P<br>CON COM1: NEWS CHANNEL 8 530P | 30   |     | \$1,000.00 | 8/20       | 8/31     | 3        |           | M-F  | 6         |
| 9     |     |    | 600P-630P<br>PROGRAM : NEWS CHANNEL 8<br>CON COM1: NEWS CHANNEL 8           | 30   |     | \$2,000.00 | 8/20       | 8/31     | 2        |           | M-F  | 4         |
| 10    |     |    | 600A-700A<br>PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY | 30   |     | \$1,000.00 | 8/20       | 8/31     | 2        |           | M-F  | 4         |

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 11    |     |    | 700P-730P<br>PROGRAM : NEWS AT 7<br>CON COM1 : NEWS AT 7                                 | 30   |     | \$2,200.00 | 8/20       | 8/31     | 1        |           | M-F  | 2         |
| 12    |     |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1 : TODAY SHOW                               | 30   |     | \$2,000.00 | 8/20       | 8/31     | 2        |           | M-F  | 4         |
| 13    |     |    | 730P-800P<br>PROGRAM : ENTERTAINMENT<br>CON COM1 : ENTERTAINMENT                         | 30   |     | \$1,850.00 | 8/20       | 8/31     | 2        |           | M-F  | 4         |
| 14    |     |    | 900P-1000P<br>PROGRAM : <del>NINJA</del> STARS EARN STARS<br>CON COM1 : <del>NINJA</del> | 30   |     | \$4,000.00 | 8/20       | 8/27     | 1        |           | MON  | 2         |
| 15    |     |    | 1200N-100P<br>PROGRAM : NEWSCHANNEL 8 @ 12N<br>CON COM1 : NEWSCHANNEL 8 @ 12N            | 30   |     | \$200.00   | 8/18       | 8/25     | 1        |           | SAT  | 2         |
| 16    |     |    | 600P-630P<br>PROGRAM : NEWSCHANNEL 8<br>CON COM1 : NEWSCHANNEL 8                         | 30   |     | \$900.00   | 8/18       | 8/25     | 1        |           | SAT  | 2         |
| 17    |     |    | 600P-630P<br>PROGRAM : NEWSCHANNEL 8<br>CON COM1 : NEWSCHANNEL 8                         | 30   |     | \$1,000.00 | 8/19       | 8/26     | 1        |           | SUN  | 2         |
| 18    |     |    | 800A-900A<br>PROGRAM : SUNDAY TODAY<br>CON COM1 : SUNDAY TODAY                           | 30   |     | \$700.00   | 8/19       | 8/26     | 1        |           | SUN  | 2         |
| 19    |     |    | 900P-1100P<br>PROGRAM : AMERICAS TALENT<br>CON COM1 : AMERICAS TALENT                    | 30   |     | \$4,500.00 | 8/19       | 8/26     | 2        |           | SUN  | 4         |



AUG16/12 14.0  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

|                |          |
|----------------|----------|
| CONTRACT TOTAL | 94550.00 |
| TOTAL SPOTS    | 108      |

REP HEADLINE# 6283048  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9080  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG16/12 15.3  
\*\*\* WFLA-TV \*\*\*

ALT # \_\_\_\_\_ ACT. NAME POLI/B OBAMA/C/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ ACT. NAME GREER, MARGOLIS, MITCHELL BUYER NAME RATIE KULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6283048 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT OBAMA 4 AMER \*SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 - AUG31/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG16/12 15.35

REP: UPDATED ACCTRATE SHARES  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| 1     |     |    |             |      |     |      |            |          |          |           |      |           |

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1617

NO BUYS TO PRINT

AUG/12 59075.00 SEP/12 35475.00  
CONTRACT TOTAL 94550.00  
TOTAL SPOTS 108

REP HEADLINE# 6183048  
\$\$\$ UNASSIGNED REV #1 \$\$\$

REF: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG16/12 15.3  
\*\*\* WFLA-TV \*\*\*

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | /WK     | INVT      | :    | SPTS      |

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%  
WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ACCURATE  
SVC- NSI BOOKS- JUL/PJ  
DEMOS- RTG\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 732 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 76550               | <b>Campaign Ref:</b> E:120816132        |
| <b>Buyer:</b>                               | <b>Client/Product/Estimate:</b> 95/101/1617 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/13/12 to 09/02/12 | <b>Weeks:</b> 3                             | <b>Order Ref:</b> 06283048              |
| <b>Est./PO Number:</b> 06283048             | <b>Contract type:</b> Political             | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

|                                      |                            |   |
|--------------------------------------|----------------------------|---|
| <b>Product:</b> Obama 4 Amer *Sked C | <b>Booking Group:</b> WFLA | <b>Key Market:</b> Tampa-St. Petersburg, FL |
| <b>Demographic:</b> (L) Household    | <b>Order:</b>              |   |

| Ref  | Sales Product Details               | Rev Type | Rate | Spot Type   | 08/13        | 08/20 | 08/27 | Total | Cost |
|--|-------------------------------------|----------|------|-------------|--------------|-------|-------|-------|------|
| 1  | M-F 1p Days Of Our Lives<br>MTWTF.. | 03       | 425  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 4250 |
| 2  | M-F 11a Daytime<br>MTWTF..          | 02       | 200  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2000 |
| 3  | M-F 2p Rachael Ray<br>MTWTF..       | 03       | 250  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 2500 |
| 4  | M-F 4p Dr Oz<br>MTWTF..             | 03       | 650  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6500 |
| 5  | M-Th, Su 430a News<br>MTWTF..       | 02       | 65   | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 650  |
| 6  | M-F 5a News<br>MTWTF..              | 01       | 300  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 3000 |
| 7  | M-F 530a News<br>MTWTF..            | 01       | 625  | 30<br>Comme | Nbr of Spots | 5     | 5     | 10    | 6250 |
| 8  | M-F 530p News<br>MTWTF..            | 03       | 1000 | 30<br>Comme | Nbr of Spots | 3     | 3     | 6     | 6000 |
| 9  | M-F 6p News                         | 02       | 2000 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4     | 8000 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |                                     |          |      |             | 4            | 52    | 48    | 104   |      |

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 732 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 76550                   | <b>Campaign Ref:</b> E:120816132        |
| <b>Buyer:</b>                               | <b>Client/Product/Estimate:</b> 95 / 101 / 1617 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/13/12 to 09/02/12 | <b>Weeks:</b> 3                                 | <b>Order Ref:</b> 06283048              |
| <b>Est./PO Number:</b> 06283048             | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                          | Rev Type | Rate | Spot Type   | 08/13 | 08/20 | 08/27 | Total | Cost |
|--|--|----------|------|-------------|-------|-------|-------|-------|------|
| 10   | M-F 6a News<br>MTWTF..                         | 02       | 1000 | 30<br>Comme |       | 2     | 2     | 4     | 4000 |
| 11   | M-F 7p News<br>MTWTF..                         | 01       | 2200 | 30<br>Comme |       | 1     | 1     | 2     | 4400 |
| 12   | M-F 7a Today Show<br>MTWTF..                   | 01       | 2000 | 30<br>Comme |       | 2     | 2     | 4     | 8000 |
| 13   | M-F 730p Entertainment Tonight<br>MTWTF..      | 02       | 1850 | 30<br>Comme |       | 2     | 2     | 4     | 7400 |
| 14   | Mon 9p ET / 8p CT Stars Earn Stripes<br>M..... | 02       | 4000 | 30<br>Comme |       | 1     | 1     | 2     | 8000 |
| 15   | Sat 12p News<br>.....S.                        | 02       | 200  | 30<br>Comme |       | 1     |       | 2     | 400  |
| 16   | Sat 6p News<br>.....S.                         | 02       | 900  | 30<br>Comme |       | 1     |       | 2     | 1800 |
| 17   | Sun 6p News<br>.....S                          | 02       | 1000 | 30<br>Comme |       | 1     |       | 2     | 2000 |
| 18   | Sun 8a Today Show<br>.....S                    | 02       | 700  | 30<br>Comme |       | 1     |       | 2     | 1400 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |  |          |      |             | 4     | 52    | 48    | 104   |      |

Grand Totals

|       | Totals | Month 8 Weeks: 4 |       | Month 9 Weeks: 5 |       |
|-------|--------|------------------|-------|------------------|-------|
|       |        | 08/13            | 08/20 | 08/27            |       |
| Spots | 104    | 4                | 52    |                  | 48    |
| Cost  | 76550  | 2800             | 36275 |                  | 36475 |

Grand Totals:

Spots: 104  
Gross Total: 76,550.00  
Commission: 11,482.50  
Net Total: 65,067.50



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ O/ President  
PROD: Obama 4 Amer \*Sked C

2012  
INVOICE DATE 08/26/12  
ORDER TYPE Political  
WFLA I SS  
08/26/12 E:120816132  
WFLA  
INVOICE NUMBER 0100032114  
PAGE 1  
BROADCAST MONTH 07/30/2012 - 08/2  
SCHEDULE DATES 8/13/12- 9/02/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617  
Desc: 06283048

| SCHEDULE                 |        |            | ACTUAL BROADCAST |     |        |                                    | RECONCILIATION |                |              |
|--------------------------|--------|------------|------------------|-----|--------|------------------------------------|----------------|----------------|--------------|
| DESCRIPTION              | PRICE  | RT/SS# PER | DATE             | DAY | TIME   | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS        | DEBIT/CREDIT |
| M-F 1p Days Of Our Lives | 425.00 | 1 5        | 8/20             | MO  | 01:44P | 30                                 | OFA12D095      | :30 Commercial | 425.00       |
|                          |        |            | 8/21             | TU  | 01:48P | 30                                 | OFA12D095      |                | 425.00       |
|                          |        |            | 8/22             | WE  | 12:58P | 30                                 | OFA12D095      |                | 425.00       |
|                          |        |            | 8/23             | TH  | 01:24P | 30                                 | OFA12D095      |                | 425.00       |
|                          |        |            | 8/24             | FR  | 01:58P | 30                                 | OFA12D095      |                | 425.00       |
| M-F 11a Daytime          | 200.00 | 2 5        | 8/20             | MO  | 11:08A | 30                                 | OFA12D095      | :30 Commercial | 200.00       |
|                          |        |            | 8/21             | TU  | 11:20A | 30                                 | OFA12D095      |                | 200.00       |
|                          |        |            | 8/22             | WE  | 11:20A | 30                                 | OFA12D095      |                | 200.00       |
|                          |        |            | 8/23             | TH  | 11:59A | 30                                 | OFA12D095      |                | 200.00       |
|                          |        |            | 8/24             | FR  | 11:36A | 30                                 | OFA12D095      |                | 200.00       |
| M-F 2p Rachael Ray       | 250.00 | 3 5        | 8/20             | MO  | 02:59P | 30                                 | OFA12D095      | :30 Commercial | 250.00       |
|                          |        |            | 8/21             | TU  | 02:59P | 30                                 | OFA12D095      |                | 250.00       |
|                          |        |            | 8/22             | WE  | 02:58P | 30                                 | OFA12D095      |                | 250.00       |
|                          |        |            | 8/23             | TH  | 02:58P | 30                                 | OFA12D095      |                | 250.00       |
|                          |        |            | 8/24             | FR  | 02:42P | 30                                 | OFA12D095      |                | 250.00       |
| M-F 4p Dr Oz             | 650.00 | 4 5        | 8/20             | MO  | 04:19P | 30                                 | OFA12D095      | :30 Commercial | 650.00       |
|                          |        |            | 8/21             | TU  | 04:38P | 30                                 | OFA12D095      |                | 650.00       |
|                          |        |            | 8/22             | WE  | 04:18P | 30                                 | OFA12D095      |                | 650.00       |
|                          |        |            | 8/23             | TH  | 04:15P | 30                                 | OFA12D095      |                | 650.00       |
|                          |        |            | 8/24             | FR  | 04:16P | 30                                 | OFA12D095      |                | 650.00       |
| M-Th, Su 430a News       | 65.00  | 5 4        | 8/20             | MO  | 04:59A | 30                                 | OFA12D095      | :30 Commercial | 65.00        |
|                          |        |            | 8/21             | TU  | 04:57A | 30                                 | OFA12D095      |                | 65.00        |
|                          |        |            | 8/22             | WE  | 04:52A | 30                                 | OFA12D095      |                | 65.00        |

\*\*\* Continued \*\*\*

|             |           |                |                      |           |                   |         |            |
|-------------|-----------|----------------|----------------------|-----------|-------------------|---------|------------|
| PERIOD COST | 62,005.00 | 58 Total Units | ACTUAL GROSS BILLING | 59,140.00 | SUB-TOTALS        | Debits  | .00        |
|             |           |                | AGENCY COMMISSION    | 8,871.00  | TOTAL RECONCILING | Credits | 2,865.00-  |
|             |           |                | NET DUE              | 50,269.00 |                   |         | 2,865.00CR |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Obama/ O/ President  
PRODUCT Obama 4 Amer \*Sked C

INVOICE NUMBER 0100032114  
BROADCAST MONTH 07/30/2012 - 08/26,  
AMOUNT DUE 50,269.00

REMIT TO:

\*00177

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100032114 005026900 1



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama 4 Amer \*Sked C

2012  
INVOICE DATE 08/26/12 E:120816132  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032114  
PAGE 2  
BROADCAST MONTH 07/30/2012 - 08/2  
SCHEDULE DATES 8/13/12- 9/02/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617  
Desc: 06283048

| SCHEDULE                       |         |            | ACTUAL BROADCAST  |     |      |                                    | RECONCILIATION |                          |
|--------------------------------|---------|------------|-------------------|-----|------|------------------------------------|----------------|--------------------------|
| DESCRIPTION                    | PRICE   | RT/SS# PER | DATE              | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS                  |
| M-F 5a News                    | 300.00  | 6 5        | 8/23 TH 04:58A    |     |      | 30 DFA12D095                       | 65.00          |                          |
|                                |         |            | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/20 MD 05:13A    |     |      | 30 DFA12D095                       | 300.00         |                          |
|                                |         |            | 8/21 TU 05:23A    |     |      | 30 DFA12D095                       | 300.00         |                          |
|                                |         |            | 8/22 WE 05:29A    |     |      | 30 DFA12D095                       | 300.00         |                          |
|                                |         |            | 8/23 TH 05:11A    |     |      | 30 DFA12D095                       | 300.00         |                          |
|                                |         |            | 8/24 FR 05:29A    |     |      | 30 DFA12D095                       | 300.00         |                          |
| M-F 530a News                  | 625.00  | 7 5        | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/20 MD 05:53A    |     |      | 30 DFA12D095                       | 625.00         |                          |
|                                |         |            | 8/21 TU 05:59A    |     |      | 30 DFA12D095                       | 625.00         |                          |
|                                |         |            | 8/22 WE 05:52A    |     |      | 30 DFA12D095                       | 625.00         |                          |
|                                |         |            | 8/23 TH 05:54A    |     |      | 30 DFA12D095                       | 625.00         |                          |
|                                |         |            | 8/24 FR 05:58A    |     |      | 30 DFA12D095                       | 625.00         |                          |
| M-F 530p News                  | 1000.00 | 8 3        | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/22 WE 05:40P    |     |      | 30 DFA12D095                       | 1000.00        |                          |
|                                |         |            | 8/23 TH 05:39P    |     |      | 30 DFA12D095                       | 1000.00        |                          |
|                                |         |            | 8/24 FR 05:41P    |     |      | 30 DFA12D095                       | 1000.00        |                          |
| M-F 6p News                    | 2000.00 | 9 2        | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/22 WE 06:18P    |     |      | 30 DFA12D095                       | 2000.00        |                          |
|                                |         |            | 8/24 FR 06:23P    |     |      | 30 DFA12D095                       | 2000.00        |                          |
| M-F 6a News                    | 1000.00 | 10 2       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/20 MD 06:27A    |     |      | 30 DFA12D095                       | 1000.00        |                          |
|                                |         |            | 8/22 WE 06:57A    |     |      | 30 DFA12D095                       | 1000.00        |                          |
| M-F 7p News                    | 2200.00 | 11 1       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/23 TH 07:13P    |     |      | 30 DFA12D095                       | 2200.00        |                          |
| M-F 7a Today Show              | 2000.00 | 12 2       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/21 TU 08:42A    |     |      | 30 DFA12D095                       | 2000.00        |                          |
|                                |         |            | 8/23 TH 07:21A    |     |      | 30 DFA12D095                       | 2000.00        |                          |
| M-F 730p Entertainment Tonight | 1850.00 | 13 2       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/21 TU 07:40P    |     |      | 30 DFA12D095                       | 1850.00        |                          |
|                                |         |            | 8/23 TH 07:45P    |     |      | 30 DFA12D095                       | 1850.00        |                          |
| Mon 9p ET / 8p CT Stars Earn   | 4000.00 | 14 1       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/20 MD 09:24P    |     |      | 30 DFA12D095                       | 4000.00        |                          |
| Sat 12p News                   | 200.00  | 15 2       | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/18 SA           |     |      | 30                                 | .00            | Preempt No Copy 200.00-  |
| Sat 6p News                    | 900.00  | 16 2       | 8/25 SA 12:58P    |     |      | 30 DFA12D095                       | 200.00         |                          |
|                                |         |            | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/18 SA           |     |      | 30                                 | .00            | Preempt No Copy 900.00-  |
| Sun 6p News                    | 1000.00 | 17 2       | 8/25 SA 06:19P    |     |      | 30 DFA12D095                       | 900.00         |                          |
|                                |         |            | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/19 SU           |     |      | 30                                 | .00            | Preempt No Copy 1000.00- |
| Sun 8a Today Show              | 700.00  | 18 2       | 8/26 SU 05:59P    |     |      | 30 DFA12D095                       | 1000.00        |                          |
|                                |         |            | *WFLA             |     |      | :30 Commercial                     |                |                          |
|                                |         |            | 8/19 SU           |     |      | 30                                 | .00            | Preempt 700.00-          |
|                                |         |            | *** Continued *** |     |      |                                    |                |                          |

PERIOD COST 62,005.00

58 Total Units  
ACTUAL GROSS BILLING 59,140.00  
AGENCY COMMISSION 8,871.00  
NET DUE 50,269.00

SUB-TOTALS Debits .00  
Credits 2,865.00-  
TOTAL RECONCILING 2,865.00CR

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# WFLA-TV

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Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Barack Obama/ O/ President  
PROD: Obama 4 Amer \*Sked C

2012  
INVOICE DATE 08/26/12  
ORDER TYPE Political  
WFLA I SS  
E: 120816132  
WFLA  
INVOICE NUMBER 0100032114  
PAGE 3  
BROADCAST MONTH 07/30/2012 - 08/2  
SCHEDULE DATES 8/13/12- 9/02/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617  
Desc: 06283048

| SCHEDULE                          |       |            | ACTUAL BROADCAST |     |        |           |                             | RECONCILIATION |         |              |
|-----------------------------------|-------|------------|------------------|-----|--------|-----------|-----------------------------|----------------|---------|--------------|
| DESCRIPTION                       | PRICE | RT/SS# PER | DATE             | DAY | TIME   | LENGTH    | M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS | DEBIT/CREDIT |
|                                   |       |            | 8/26             | SU  | 08:45A | 30        | OFA120095                   | 700.00         | No Copy |              |
| M-Th, Su 430a News                |       |            |                  |     | *WFLA  |           | :30 Commercial              |                |         |              |
| 65.00                             | 19    | 2          | 8/19             | SU  |        | 30        |                             | .00            | Preempt | 65.00-       |
|                                   |       |            | 8/26             | SU  | 04:52A | 30        | OFA120095                   | 65.00          | No Copy |              |
|                                   |       |            | 8/21             | TU  | 04:39A | 30        | OFA120095                   | 65.00          |         |              |
| Wed 8p ET / 7p CT Americas Got    |       |            |                  |     | *WFLA  |           | :30 Commercial              |                |         |              |
| 4000.00                           | 21    | 1          | 8/22             | WE  | 08:19P | 30        | OFA120095                   | 4000.00        |         |              |
| Wed 9p ET / 8p CT Americas Got    |       |            |                  |     | *WFLA  |           | :30 Commercial              |                |         |              |
| 15000.00                          | 22    | 1          | 8/22             | WE  | 09:20P | 30        | OFA120095                   | 15000.00       |         |              |
| M-F 4p Or Oz                      |       |            |                  |     | *WFLA  |           | :30 Commercial              |                |         |              |
| 650.00                            | 23    | 2          | 8/22             | WE  | 04:36P | 30        | OFA120095                   | 650.00         |         |              |
|                                   |       |            | 8/24             | FR  | 04:27P | 30        | OFA120095                   | 650.00         |         |              |
| M-F 530a News                     |       |            |                  |     | *WFLA  |           | :30 Commercial              |                |         |              |
| 500.00                            | 24    | 1          | 8/24             | FR  | 05:53A | 30        | OFA120095                   | 500.00         |         |              |
| Total Airtime Gross Spot Revenue: |       |            |                  |     |        | 59,140.00 |                             |                |         |              |

No Copy

Preempt  
No Copy 65.00-

PERIOD COST 62,005.00

58 Total Units  
ACTUAL GROSS BILLING 59,140.00  
AGENCY COMMISSION 8,871.00  
NET DUE 50,269.00

SUB-TOTALS 0ebits .00  
Credits 2,865.00-  
TOTAL RECONCILING 2,865.00CR

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38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, DC  
ADV: Barack Dbama/ O/ President  
PROD: Dbama 4 Amer \*Sked C

2012  
INVOICE DATE: 09/30/12  
ORDER TYPE: Political  
WFLA I SS  
E: 120816132  
WFLA  
INVOICE NUMBER: 0100032713  
PAGE: 1  
BROADCAST MONTH: 08/27/2012 - 09/30/12  
SCHEDULE DATES: 8/13/12- 9/02/12  
Standard 8 Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617  
Desc: 06283048

| SCHEDULE                 |        |        |     | ACTUAL BROADCAST |     |        |                                    | RECONCILIATION |                      |
|--------------------------|--------|--------|-----|------------------|-----|--------|------------------------------------|----------------|----------------------|
| DESCRIPTION              | PRICE  | RT/SS# | PER | DATE             | DAY | TIME   | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS DEBIT/CREDIT |
| M-F 1p Days Df Dur Lives | 425.00 | 1      | 5   |                  |     |        | *WFLA :30 Commercial               |                |                      |
|                          |        |        |     | 8/27             | MD  | 01:56P | 30 DFA12D095                       | 425.00         |                      |
|                          |        |        |     | 8/28             | TU  | 12:58P | 30 DFA12D095                       | 425.00         |                      |
|                          |        |        |     | 8/29             | WE  | 01:57P | 30 DFA12D095                       | 425.00         |                      |
|                          |        |        |     | 8/30             | TH  | 12:58P | 30 DFA12D095                       | 425.00         |                      |
|                          |        |        |     | 8/31             | FR  | 12:59P | 30 OFA12D095                       | 425.00         |                      |
| M-F 11a Daytime          | 200.00 | 2      | 5   |                  |     |        | *WFLA :30 Commercial               |                |                      |
|                          |        |        |     | 8/27             | MD  | 11:19A | 30 DFA12D095                       | 200.00         |                      |
|                          |        |        |     | 8/28             | TU  | 11:20A | 30 DFA12D095                       | 200.00         |                      |
|                          |        |        |     | 8/29             | WE  | 11:22A | 30 DFA12D095                       | 200.00         |                      |
|                          |        |        |     | 8/30             | TH  | 11:18A | 30 OFA12D095                       | 200.00         |                      |
|                          |        |        |     | 8/31             | FR  | 11:08A | 30 DFA12D095                       | 200.00         |                      |
| M-F 2p Rachael Ray       | 250.00 | 3      | 5   |                  |     |        | *WFLA :30 Commercial               |                |                      |
|                          |        |        |     | 8/27             | MD  | 02:15P | 30 DFA12D095                       | 250.00         |                      |
|                          |        |        |     | 8/28             | TU  | 02:20P | 30 DFA12D095                       | 250.00         |                      |
|                          |        |        |     | 8/29             | WE  | 02:58P | 30 OFA12D095                       | 250.00         |                      |
|                          |        |        |     | 8/30             | TH  | 02:54P | 30 DFA12D095                       | 250.00         |                      |
|                          |        |        |     | 8/31             | FR  | 02:58P | 30 DFA12D095                       | 250.00         |                      |
| M-F 4p Dr Dz             | 650.00 | 4      | 5   |                  |     |        | *WFLA :30 Commercial               |                |                      |
|                          |        |        |     | 8/27             | MD  | 04:24P | 30 DFA12D095                       | 650.00         |                      |
|                          |        |        |     | 8/28             | TU  | 04:55P | 30 OFA12D095                       | 650.00         |                      |
|                          |        |        |     | 8/29             | WE  | 04:17P | 30 DFA12D095                       | 650.00         |                      |
|                          |        |        |     | 8/30             | TH  | 04:19P | 30 DFA12D095                       | 650.00         |                      |
|                          |        |        |     | 8/31             | FR  | 04:31P | 30 OFA12D095                       | 650.00         |                      |
| M-Th, Su 430a News       | 65.00  | 5      | 4   |                  |     |        | *WFLA :30 Commercial               |                |                      |
|                          |        |        |     | 8/27             | MD  | 04:41A | 30 OFA12D095                       | 65.00          |                      |
|                          |        |        |     | 8/28             | TU  | 04:41A | 30 DFA12D095                       | 65.00          |                      |
|                          |        |        |     | 8/29             | WE  | 04:43A | 30 DFA12D095                       | 65.00          |                      |
| *** Continued ***        |        |        |     |                  |     |        |                                    |                |                      |

|             |           |                      |           |                   |     |
|-------------|-----------|----------------------|-----------|-------------------|-----|
| PERIOD COST | 39,410.00 | 48 Total Units       |           |                   |     |
|             |           | ACTUAL GROSS BILLING | 39,410.00 | Debits            | .00 |
|             |           | AGENCY COMMISSION    | 5,911.50  | Credits           | .00 |
|             |           | NET DUE              | 33,498.50 | SUB-TOTALS        | .00 |
|             |           |                      |           | TOTAL RECONCILING | .00 |

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER: Barack Dbama/ D/ President  
PRODUCT: Dbama 4 Amer \*Sked C

INVOICE NUMBER: 0100032713  
BROADCAST MONTH: 08/27/2012 - 09/30/12  
AMOUNT DUE: 33,498.50

REMIT TO:

\*00217

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON OC 20007

REP\_: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV\_: Barack Obama/ O/ President  
PROD: Obama 4 Amer \*Sked C

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120816132  
WFLA  
INVOICE NUMBER 0100032713  
PAGE 2  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 8/13/12- 9/02/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617  
Oesc: 06283048

| SCHEDULE                          |         | ACTUAL BROADCAST |                         | RECONCILIATION                     |         |
|-----------------------------------|---------|------------------|-------------------------|------------------------------------|---------|
| DESCRIPTION                       | PRICE   | RT/SS# PER       | DATE DAY TIME           | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE   |
| M-F 5a News                       | 300.00  | 6 5              | 8/30 TH 04:51A<br>*WFLA | 30 OFA120095<br>:30 Commercial     | 65.00   |
|                                   |         |                  | 8/27 MO 05:31A          | 30 OFA120095                       | 300.00  |
|                                   |         |                  | 8/28 TU 05:21A          | 30 OFA120095                       | 300.00  |
|                                   |         |                  | 8/29 WE 05:11A          | 30 OFA120095                       | 300.00  |
|                                   |         |                  | 8/30 TH 05:20A          | 30 OFA120095                       | 300.00  |
|                                   |         |                  | 8/31 FR 05:10A          | 30 OFA120095                       | 300.00  |
| M-F 530a News                     | 625.00  | 7 5              | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/27 MO 05:44A          | 30 OFA120095                       | 625.00  |
|                                   |         |                  | 8/28 TU 05:40A          | 30 OFA120095                       | 625.00  |
|                                   |         |                  | 8/29 WE 05:41A          | 30 OFA120095                       | 625.00  |
|                                   |         |                  | 8/30 TH 05:42A          | 30 OFA120095                       | 625.00  |
|                                   |         |                  | 8/31 FR 05:59A          | 30 OFA120095                       | 625.00  |
| M-F 530p News                     | 1000.00 | 8 3              | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/27 MO 05:52P          | 30 OFA120095                       | 1000.00 |
|                                   |         |                  | 8/30 TH 05:40P          | 30 OFA120095                       | 1000.00 |
|                                   |         |                  | 8/31 FR 05:43P          | 30 OFA120095                       | 1000.00 |
| M-F 6p News                       | 2000.00 | 9 2              | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/28 TU 06:18P          | 30 OFA120095                       | 2000.00 |
|                                   |         |                  | 8/30 TH 06:22P          | 30 OFA120095                       | 2000.00 |
| M-F 6a News                       | 1000.00 | 10 2             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/28 TU 06:23A          | 30 OFA120095                       | 1000.00 |
|                                   |         |                  | 8/29 WE 06:45A          | 30 OFA120095                       | 1000.00 |
| M-F 7p News                       | 2200.00 | 11 1             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/29 WE 07:18P          | 30 OFA120095                       | 2200.00 |
| M-F 7a Today Show                 | 2000.00 | 12 2             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/27 MO 08:49A          | 30 OFA120095                       | 2000.00 |
|                                   |         |                  | 8/28 TU 07:21A          | 30 OFA120095                       | 2000.00 |
| M-F 730p Entertainment Tonight    | 1850.00 | 13 2             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/28 TU 07:56P          | 30 OFA120095                       | 1850.00 |
|                                   |         |                  | 8/30 TH 07:45P          | 30 OFA120095                       | 1850.00 |
| Mon 9p ET / 8p CT Stars Earn      | 4000.00 | 14 1             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/27 MO 09:44P          | 30 OFA120095                       | 4000.00 |
| Wed 8p ET / 7p CT Americas Got    | 4000.00 | 25 1             | *WFLA                   | :30 Commercial                     |         |
|                                   |         |                  | 8/29 WE 08:20P          | 30 OFA120095                       | 4000.00 |
| Total Airtime Gross Spot Revenue: |         |                  | 39,410.00               |                                    |         |

PERIOD COST 39,410.00

48 Total Units  
ACTUAL GROSS BILLING 39,410.00  
AGENCY COMMISSION 5,911.50  
NET DUE 33,498.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

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